

We're working for growth.
Berlin is our passion.



Berlin – International Startup Hub

Headlines

Hauptstadt liegt im Trend: Brexit: Startup-Boom für Berlin? (Handelsblatt)

Berlin muss den Startup-Vergleich mit London nicht scheuen ... (gründerszene.de)

Startups locken Mittelständler nach Berlin
(stuttgarterzeitung.de)

Start-ups: Silicon Berlin, Europas heiße Start-up-Szene | (stern.de)

Berlin ist nicht mehr Europas Start-up-Hauptstadt (faz.net)

Berlin ist Europas Startup-Hauptstadt (rp-online)

Berlin ist die Hauptstadt der Geld-Start-Ups (rbb-online)









„When we made the decision of where to set up our company, we chose Berlin over San Francisco because so many people from different countries live here. (We knew) we could build an international team with them. I am excited about this city’s diversity – in both its culture and population.”

Ijad Madisch, Managing Director ResearchGate GmbH

ResearchGate





Berliner Startups...

...speaken gerne in fancy Anglizismen, weil sie zu lazy zum Nachdenken sind und ihre Language als sozialen Code nutzen.

...verbringen zirka 40 bis 60 Prozent ihrer Zeit auf Events und in Clubs. Andere nennen es Party machen, Berliner Startups sagen „Netzwerken“ dazu.

...verwenden noch mal zirka 30 Prozent ihrer Zeit dafür, mit „Geschäftspartnern“ in Mitte „lunchen“ zu gehen. Der Rest der Zeit wird dann sogar gearbeitet.

...wurden mit großer Wahrscheinlichkeit schon mindestens einmal in ihrem Leben von Oliver Samwer angeschrien.

...sind entweder wirtschaftlich erfolgreich oder überall in der Presse. Beides zusammen eigentlich nie.

...arbeiten gerne viel und lange, weil man das in Berlin machen muss, um dazu zu gehören. Wer um 18.00 Uhr gehen will, wird gefragt, ob er gerade Mittagspause macht. Burnout ist kein Must-have, kann aber helfen.

Facts & Figures

New Digital Startups: More than
42.000 people
are employed in Berlin's tech economy

Berlin has the
**highest density of VC-backed
companies in Germany**

Since 2008, every
8th job created
was created in the digital economy

65% of German startups view
basic conditions in Berlin more positive than in
the rest of Germany

About 2500 startups, which is
50% of German startups
are located in Berlin

Output out of the universities:
More than 28.000
highly skilled graduates

In 2015 Berlin Startups raised more than
2.2 Billion US\$

More than
500 new startups
every year

36,9 % of startups
have a foosball table, ping pong or
gaming equipment

Teamwork: 83,8%
of Berlin based startups are
founded by a team

Innovation: **Almost 90% of startups** create new products and services



Rankings

TOP 15 in Europe

	2016	2015	2011
London	→ 1	→ 1	1
Berlin	↑ 2	→ 3	3
Paris	↓ 3	→ 2	2
Amsterdam	→ 4	→ 4	4
Barcelona	→ 5	→ 5	5
Madrid	→ 6	→ 6	6
Stockholm	↑ 7	→ 8	8
Dublin	↓ 8	↑ 7	9
Copenhagen	→ 9	↑ 9	15
Milan	→ 10	↑ 10	11
Helsinki	↑ 11	↑ 13	14
Munich	↓ 12	↓ 11	7
Lisbon	↓ 13	↑ 12	
Warsaw	↑ 14	↑ 15	
Zurich	↓ 15	↓ 14	13
Hamburg	↓	↓	10
Vienna	↓	↓	12

e.ventures

TOP 20 in World

	Ranking	Performance	Funding	Market Reach	Talent	Startup Exp.	Growth Index
Silicon Valley	1 ↓	1	1	4	1	1	2.1
New York City	2 ▲ 3	2	2	1	9	4	1.8
Los Angeles	3 ↓	4	4	2	10	5	1.8
Boston	4 ▲ 2	3	3	7	12	7	2.7
Tel Aviv	5 ▼ 3	6	5	13	3	6	2.9
London	6 ▲ 1	5	10	3	7	13	3.3
Chicago	7 ▲ 3	8	12	5	11	14	2.8
Seattle	8 ▼ 4	12	11	12	4	3	2.1
Berlin	9 ▲ 6	7	8	19	8	8	10
Singapore	10 ▲ 7	11	9	9	20	9	1.9
Paris	11 ↓	13	13	6	16	15	1.3
Sao Paulo	12 ▲ 1	9	7	11	19	19	3.5
Moscow	13 ▲ 1	17	15	8	2	20	1.0
Austin	14 NEW	16	14	18	5	2	1.9
Bangalore	15 ▲ 4	10	6	20	17	12	4.9
Sydney	16 ▲ 4	20	16	17	6	10	1.1
Toronto	17 ▼ 9	14	18	14	15	18	1.3
Vancouver	18 ▼ 9	18	19	15	14	11	1.2
Amsterdam	19 NEW	15	20	10	18	16	3.0
Montreal	20 NEW	19	17	16	13	17	1.5

Das sind die 20 besten Startup-Standorte der Welt. (Screenshot: t3n)

**What are Berlins success factors of
being an international startup hub?**

1. Talent



young and vibrant workers

- People who speak two or more languages:

70%

- Residents in Berlin younger than 35 years:

790.000

- Higher education graduates annually:

>28.000

- Different nationalities in Berlin:

>180

2. The cost factor

Where should you start your startup?

One of many challenges startups are facing is the costs involved. Whatever stage of funding your business is at, you have outgoing payments. So how much is a beer in 3 of the top startup ecosystems in the world? Find out this and much more in our comparative infographic below.



Berlin



San Francisco



London

Average Living Cost



Source: <http://www.startupbootcamp.org/blog/2013/may/where-should-you-start-your-startup.html>



2. The cost factor



Source: <http://www.startupbootcamp.org/blog/2013/may/where-should-you-start-your-startup.html>

2. The cost factor

Average Employee Cost

(6 employees + 4 interns)



Employee: €2.500/month
Intern: €400/month

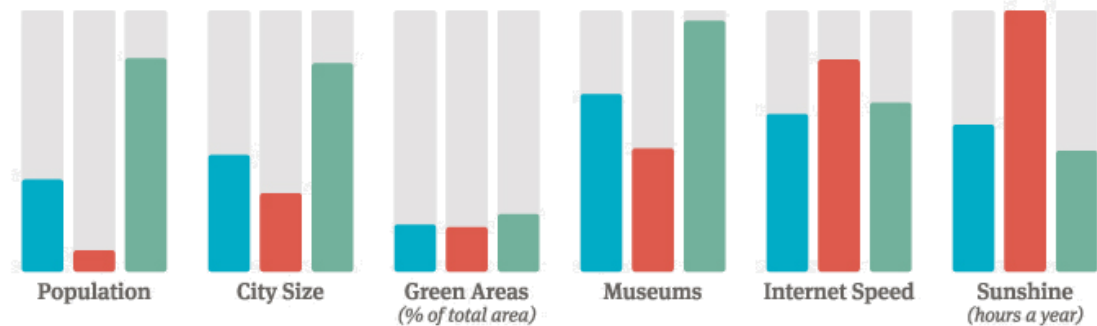


Employee: €6.025/month
Intern: €3.000/month



Employee: €4.700/month
Intern: €1.750/month

Random Facts



Source: <http://www.startupbootcamp.org/blog/2013/may/where-should-you-start-your-startup.html>

3. The helpful ecosystem



Global corporations taking advantage of Berlin's innovative landscape

- A recent study already counts more than 120 Innovation Labs, Coworking facilities, Incubators or Accelerators in Berlin
- Every year 500 startups are founded in Berlin to develop their innovation
- Global corporations like CISCO, Telekom, Lufthansa, Metro or Microsoft have chosen Berlin for their Startup & Innovation Hubs
- Berlin is seen as a market for innovation: Even countries like Portugal or Australia have set up startup hubs in Berlin

3. The helpful ecosystem: Example of public services

Investitionsbank Berlin (IBB)



- Support programmes, e. g. *Pro FIT*
- Non-repayable **grants** of up to EUR 400,000 and low-interest **loans** of up to EUR 1.0 million (per project)

Business Immigration Service (BIS)



- Unique collaboration of the relevant players from business & administration
- Quick and non-complicated issuance of residence permits



4. Academics and their startup centers

An example of just one of the startup centers:

At the Technical University each year 25 high tech startups are being founded. Of these founded since 2007, 70% are still active. In 2014, a survey was done on 758 startups originating from TU. The combined turnover of the participants is more than 2.7 billion euro and they employed more than 20.000 people.



Free University Berlin



Technical University Berlin



Humboldt University Berlin



University of Arts Berlin



UNIVERSITÄTSMEDIZIN BERLIN

University of Medical Science Berlin



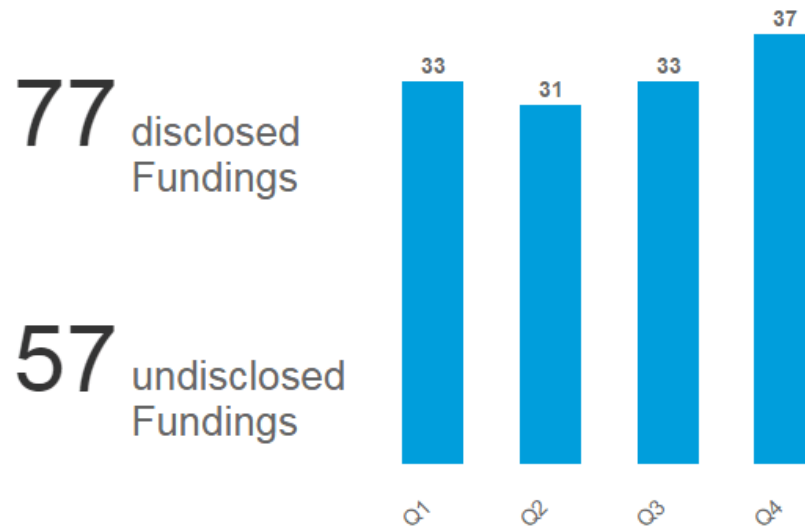
The network of entrepreneurship Centers in Berlin: Access to talent and startups from the universities

5. Internationalization made easy for Berlin startups

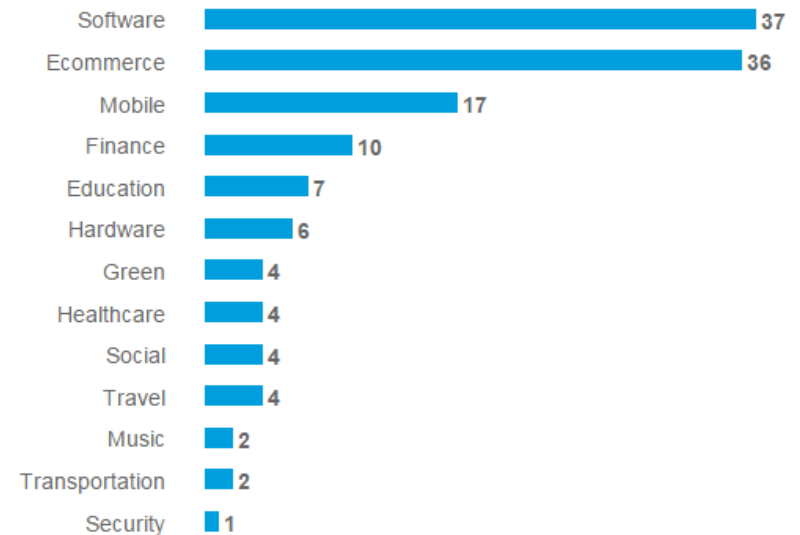


6. Availability of venture capital

Number of Announced Fundings in Berlin per Quarter in 2014



Number of Funded Companies by Industry



Value of funding rounds in Berlin in 2014 (without IPOs and Exits):

1.1 BILLION US-DOLLAR
(More than London!)

6. Availability of venture capital



Value of funding rounds in Berlin in 2015 (without IPOs and exits):

2.2 BILLION US-DOLLAR

(More than London. Again.)

7. Success Stories: Exits and Investments

Exits



Quandoo: 200m US\$



HERE: 2,8bn US\$



6Wunderkinder:
150m US\$

Investments



Movinga:
25m US\$



HelloFresh:
~110m US\$



Delivery Hero:
~800m US\$

7. Success Stories



Zalando & Rocket Internet:

IPOs of 6,9bn US\$ and 8,4bn US\$

8. Life Quality of Berlin: The place to be



To sum up: Berlins building blocks of success

Talent

Cost factor

Academics

Internationalisation

Venture Capital

Success Stories

Helpful Ecosystem

Life Quality

**Not a singular one, but all these factors COMBINED
make Berlin so strong.**



Werden Sie für zwei Tage zum Unternehmer und lernen Sie von Experten und Insidern aus der Welt der StartUps!

***Viertes SeedCamp “Life Sciences”
am 20./21. Dezember 2016***

Bei Interesse

volker.erb@berlin-partner.de

www.healthcapital.de/termine

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Settlement of Companies



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Technology Transfer



Please contact us!

Questions?

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